

konsultori

Growth strategy

We will guide you through the process.

Konsultori

- brings a framework for our strategic cooperation
- makes your core competencies and assets transparent
- provides business analysis including customer groups, use cases, performance and products
- analyses trends that impact your business and target groups
- analyses the services provided by other brands in your industry
- develops your services in line with trends, core competencies and target groups
- defines other target groups and markets for your core competencies
- provides a framework for decision making to help you to focus your strategy
- develops market opportunities and business cases for various directions
- prioritises opportunities according to ICE
- delivers an action plan for implementation



CHRISTIAN LORENZ
CEO LORENZ CONSULT

"I can only warmly recommend Petra Wolkenstein. What she develops and drives forward in the startup scene also finds great application for us as an SME. The positive development of our company in the last 5 years of working with Ms Wolkenstein is the best proof of this."

The outcomes for you

- **Repositioning/services/target groups**
- **Revised goals**
- **Action plan**
- **Financial plan review**