

# konsultori

## Digital Product Manager E-Learning (Vienna)

Part-time (30 hours) or full-time (38.5 hours)

Work on exciting and long-term projects in a fast-growing top consulting boutique. We are running two digital products on our own platforms in the e-learning space with international customers: Konsultori Digital Academy and Key2Investors. Be part of our team to support startups in thriving.

### Your Tasks and what you can bring to us

- You drive, monitor, and optimize our growth marketing initiatives for our two platforms
- You optimize the customer journey and sales strategies across all channels and over all stages using Growth Hacking and Marketing Strategies
- You drive the structure and further development of the learning content and fine-tune pricing
- You are the voice and face for our digital training academy in your role as Product Manager with the support of digital marketing.

### Your skills and what we would love to see from you

- Solid understanding of key digital marketing principles such as SEO/SEA, web analytics and social media marketing, as well as customer journey and usability.
- Experience with tools of traffic monitoring, conversion optimization, etc.
- Fluent in English
- Strong digital affinity, excellent knowledge of Excel, PowerPoint and Word,, basic database skills.
- Experience in product management of an e-learning content and/or e-learning platforms.
- You want to learn and enjoy working in a team

### Your expectations and what we can offer to you

- Work in a very nice team with flat hierarchies and a real entrepreneurial spirit
- Structure your working hours and location (between working with your colleagues in our Vienna-style office or in your home office). It is important for us that there is time to work together and learn on site but also to reserve enough space for you to work on your tasks.
- We help you to learn and promote your long-term development opportunities.
- Salary: Minimum of EUR 27,500 (minimum gross-salary per year, full-time) according to the Austrian collective agreement, though we are willing to overpay with corresponding experience and qualification.

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## About us

Konsultori is the Vienna-based boutique consultancy with experts for long-term development. We work with startups, investors, and companies in the tech field on their growth challenges, finance and business development.

[www.konsultori.com](http://www.konsultori.com)

We run the Investor Readiness Platform [www.key2investors.com](http://www.key2investors.com) for startups looking for investors and the Digital Konsultori Academy at <https://www.konsultori.com/en/academy/>.

Please contact us including resume, motivation letter, availability and contact details to:

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