**Digital Product Manager (Vienna)**

**Part-time 25 hours/week or full-time 38.5 hours/week, ASAP**

We are Konsultori, the Vienna-based business development experts for sustainable growth. We work with startups and companies in the tech field on their growth challenges, finance and business development. [www.konsultori.com](http://www.konsultori.com)

We run the Investor Readiness Platform www.key2investors.com for startups looking for investors and the Digital Accelerator Platform [www.key2platform.com](http://www.key2platform.com) to support Accelerators, Universities and Investor Communities in Europe and Africa to deliver their entrepreneurship and acceleration programs online.

Tasks

* You drive, monitor, and optimize our growth marketing initiatives for our two platforms
* You optimize the customer journey and sales strategies across all channels and over all stages using Growth Hacking and Marketing Strategies
* You work with our developers, sales, and digital marketing on integrating customer feedback into the product and extending the product.

Skills

* Solid understanding of key digital marketing principles such as SEO/SEA, web analytics and social media marketing, as well as customer journey and usability.
* Experience with tools of traffic monitoring, conversion optimization, etc.
* Interest in e-learning platforms
* Fluent in English

What we offer?

* Good work-life-balance thanks to flexible working hours
* Partly home office possibility / or full remote contract within same time-zone
* Personal development opportunities and room for own ideas and improvements
* A very nice team

Salary

* Minimum gross salary according to Austrian collective agreement is EUR 27,500 per year. We are willing to overpay according to experience and qualification.

Please contact us including resume, motivation letter, time availability and contact details to:

Petra Wolkenstein

CEO konsultori

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[www.konsultori.com](http://www.konsultori.com) [www.key2investors.com](http://www.key2investors.com) [www.key2platform.com](http://www.key2platform.com)